

# SIoux EMPIRE UNITED WAY

## WHO WE ARE

Founded in 1929, Sioux Empire United Way's mission is to lead, sustain and nurture a unified, effective response to community needs. The organization serves an estimated 1 out of every 3 individuals each year in our community through over 70 different programs. Contributions stay local, benefiting the four-county area of Lincoln, McCook, Minnehaha, and Turner. Sioux Empire United Way raises \$9-10 million each year, thanks to contributions from nearly 16,000 individuals and 600 businesses.

## HOW WE WORK

At Sioux Empire United Way, we're more than just fundraisers. Each year, volunteers spend over 1,000 hours reviewing specific programs and services to ensure donations have the greatest impact possible. Once funding needs have been identified, the campaign volunteers are tasked with raising those funds within our community.



### IDENTIFY THE NEED

Each year the Community Impact Division reviews funding applications to make recommendations based on our communities needs. Together we're fighting for children, vulnerable adults, and people in crisis.



### RAISE THE FUNDS

After training and preparation, hundreds of campaign volunteers will make calls, coordinate workplace campaigns, and engage individual donors and businesses across the Sioux Empire.



### DISTRIBUTE THE GIFTS

Once our campaign has wrapped and the fundraising achievement has been announced, we distribute funding to the local nonprofits running vital programs in our community.





## HOW YOU CAN MAKE A DIFFERENCE



### GIVE CORPORATELY

Giving a gift from your company can be a great place to start in supporting Sioux Empire United Way. Community partners can:

- Make a corporate donation
- Start an employee campaign
- Match their employee gifts



### MAKE AN IN-KIND DONATION

Looking for additional ways to support Sioux Empire United Way? We'd love to chat with you about:

- Event Sponsorships
- Professional Services
- Media Opportunities



### VOLUNTEER WITH SEUW

Did you know that Sioux Empire United Way operates with just 10 paid staff and hundreds of volunteers? They donate their time to:

- Community Impact
- Campaign Fundraising
- Committees
- Volunteer United

## LET'S CHAT, GET IN TOUCH

 605-336-2095

 [seuw.org](http://seuw.org)

