



# SEUW INTRODUCTION

Help To Give Hope.

- Funds **74** programs through **38** agencies in the Sioux Empire
- Serves 1 in 3 individuals
- Funds stay local
- Operates with just 9 paid staff and hundreds of volunteers

# WHO WE'RE FIGHTING FOR

#### **CHILDREN**

83% of Sioux Falls school-aged children live in households where all parents work outside the home.

#### **VULNERABLE ADULTS**

The US Census Bureau estimates that 40,861in the Sioux Empire four-county area are aged 65 or older, while 28% of older adults have a disability and 8% live below the poverty level.

#### **PEOPLE IN CRISIS**

In South Dakota, 46% of adults in need of mental health services do not receive counseling or other types of treatment.











#### **CHILDREN**

Sioux Empire United Way invests in our community's youth by providing quality early childhood education, safe spaces for school-age youth, and accessible mental health care through schools. Investing in children means investing in our community's future.

- 1,044 children attended quality childcare and early education programs.
- 4,676 youth were provided access to services to fill out of school time with safe and educational programming.
- 26,296 youth were provided with mentoring and enrichment opportunities through community programming.
- 1,728 children and youth were provided access to mental and physical health services like counseling, advocacy, dental, and speech and language therapy.



#### **VULNERABLE ADULTS**

Sioux Empire United Way is committed to providing assistance to help vulnerable adults maintain their independence and their sense of community.

• 747 adults benefited from services and programs aimed at fostering stronger community ties, enhancing their quality of life, and broadening their range of experiences.

• 6,474 individuals received supervised care, transportation, or services to allow for continued independent living.



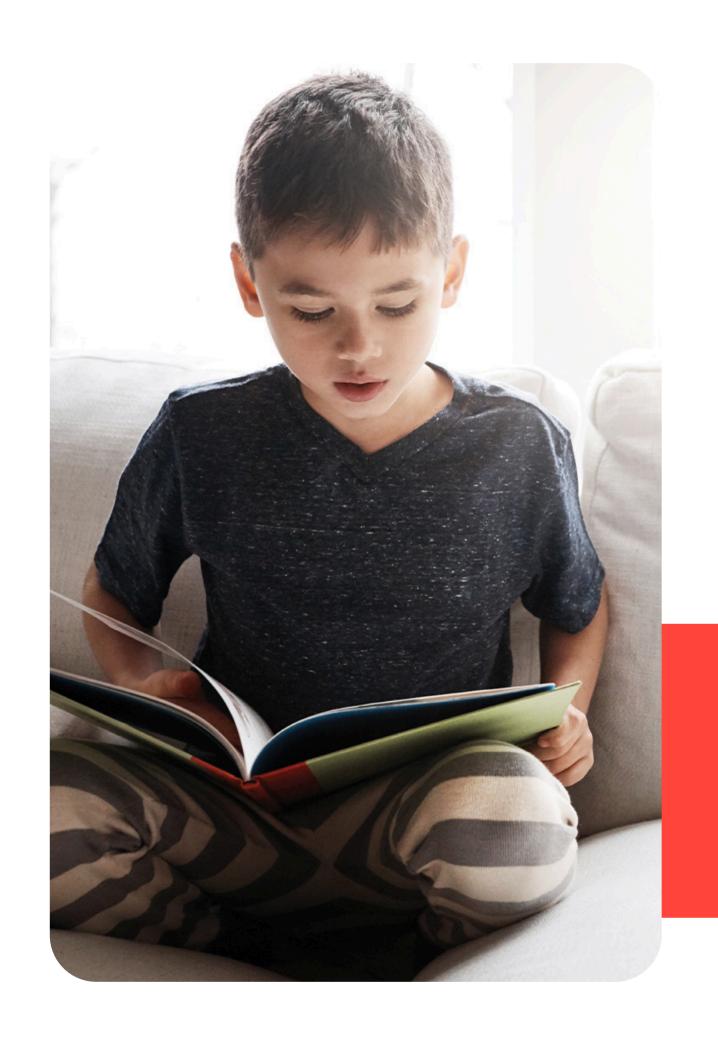
#### **PEOPLE IN CRISIS**

In times of uncertainty, at-risk populations need a place to turn. Stable housing, access to food, and mental health services are all made possible through your support of Sioux Empire United Way.

• 14,484 individuals and 1,748 families utilized services that provide access to transitional and stable housing, community resources like financial literacy training, and more.

• 3,416 individuals were provided access to mental health care, counseling, and support services.

• 42,979 inquiries were answered and provided information, resources referrals, and volunteer opportunities.



# 2025 FUNDING DECISIONS

- Two-year funding cycle
- Approximately 60 volunteers
- 1000+ hours
- 38 agencies, 74 programs

1000+ Hours **60+**Great Volunteers

38
Agencies

# HOW DO WE DECIDE WHAT PROGRAMS GET FUNDING?

**Progams must demonstrate the following:** 

**NEED** 

Clear need within the community

**OUTCOMES** 

Strong impact/outcomes

**MANAGEMENT** 

Overall efficiencies/effectiveness

FINANCING PATTERN

Financial need for SEUW support







#### **Save A Life**













**Shelter for Family Safety** 

























**Connecting Kids** 







SIOUX FALLS AREA CASA PROGRAM









Ready to **Start** 







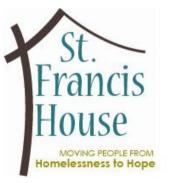




**SANF** RD

Children's









**DAKOTAS** 

# 2025 CAMPAIGN GOAL

# \$9,203,748

# HEART CLUB

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**Heart Club** is the leadership giving program of Sioux Empire United Way

Any individual/couple who gives \$500 or more (about \$10/week) is considered a Heart Club member



#### **HEART CLUB**

- Rising Heart (\$250 \$499)
- Golden Heart (\$500 \$749)
- Golden Heart Plus (\$750 \$999)
- Grand Heart (\$1,000 \$1,499)
- Grand Heart Plus (\$1,500 \$1,999)

#### **HEART OF A LEADER**

- Bronze (\$2,000 \$3,499)
- Silver (\$3,500 \$4,999)
- Gold (\$5,000 \$9,999)

# ALEXIS DE TOCQUEVILLE SOCIETY

- Membres de la Société (\$10,000 \$24,999)
- Ordre de Liberté (\$25,000 \$49,999)
- Ordre d'Egalite (\$50,000 \$74,999)
- Ordre de Fraternite (\$75,000 \$99,000)
- La Societe Nationale (\$100,000 \$249,000)

# RISING HEART

Rising Heart is Sioux Empire United Way's introductory level to Heart Club

Givers make a minimum pledge of \$250 (or \$5/week) with a plan to increase their pledge over six years to \$500 (or \$10/week)

### HEART CLUB - THEN AND NOW

1984 CAMPAIGN

Started with **124 INDIVIDUALS** 

**ONLY 4**% of the Campaign Total

2024 CAMPAIGN

Now at **6,421 INDIVIDUALS** 

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**JUST OVER 62%** 

of the Campaign Total (Contributing \$5,572,752)

