

# SIoux EMPIRE UNITED WAY

## FAQs

## FREQUENTLY ASKED QUESTIONS

**What is Sioux Empire United Way?** Our mission is to lead, sustain, and nurture a unified, effective response to community needs. In other words, Sioux Empire United Way brings people and resources together to meet the needs of our community. We identify the most critical needs in our community and then bring the people and resources together to develop the best solution. We unite the entire community's resources by conducting an annual fund drive, and then allocate those funds to best fulfill our local community needs.

**Why should I give to Sioux Empire United Way?** United Way is the most effective way to direct your charitable donations to caring and well-run community programs. Volunteers carefully invest your gift in programs that have proven records of providing life transforming services in a cost-effective manner.

**How does Sioux Empire United Way invest my gift?** Each year, trained volunteers work with our knowledgeable staff to carefully review the management and effectiveness of the nonprofit and use this information to determine funding levels. This information gathered from the review process is focused on results. The four key factors in these results include: program accountability, demonstrated change in people's lives, efficiently and effectively run programs, and programs that are responsive to a changing community.

**Does Sioux Empire United Way only help the poor?** SEUW works to benefit the entire community. Examples of broad-based services include: providing free monthly books to kids through Imagination Library, domestic violence prevention and counseling, and family crisis and stability programs. No one knows when a tragedy will strike and when help will be needed. Each of us benefits from living in a peaceful, healthy community.

**How does Sioux Empire United Way help improve the quality of life in the Sioux Empire?** Gifts made through Sioux Empire United Way make a difference in the lives of countless people right here at home because money that is raised locally stays local. Gifts to us are used by local nonprofits to combat many of the toughest problems facing thousands of people living and working in the Sioux Empire. By funding programs and developing community initiatives, Sioux Empire United Way is providing the resources necessary to make sure that the services are there to support anyone in our community who needs a helping hand.

